**Ticketing Policies**Alongside policy action at the state level, the Federal Trade Commission and U.S. Congress are turning attention to proposals that would set new national rules for those that sell tickets on the both the primary and secondary sales markets. TCG, through partnership with the Performing Arts Alliance, is a member of the Fix the Tix Coalition, and is reviewing all active proposals for the impact on theatres. We are supporting immediate action to stop predatory activity in the secondary market that is hurting audiences and creating substantial financial and reputational harm to theatres. TCG is working to make sure new transparency requirements will support nonprofit and season-based ticket sales models.

* [Fix the Tix Coalition Seeks Policy Relief](https://www.nivassoc.org/fixthetix)

**Congress Considers New Ticketing Laws**  
Multiple legislative proposals with a range of approaches to this topic have been introduced in the U.S. Congress. In March of 2023 a Senate bill was introduced that represented the Biden Administration’s wide-ranging legislative approach, described as a[“junk fee” policy proposal](https://www.blumenthal.senate.gov/newsroom/press/release/blumenthal-and-whitehouse-introduce-junk-fee-prevention-act-to-end-unfair-surprise-costs-for-consumers).

Since then, negotiations have yielded two bipartisan approaches that both received action in the week of December 4. Senate cosponsors introduced [S. 3457, the Fans First Act](https://www.congress.gov/bill/118th-congress/senate-bill/3457?q=%7B%22search%22%3A%22Blackburn%22%7D&s=2&r=1%22%20\t%20%22_blank), which would prohibit the use of deceptive websites and speculative tix sales, and create new requirements for all ticket sellers to disclose all-in prices and fee details. The House Energy and Commerce Committee has approved [H.R. 3950, the TICKET Act](https://docs.house.gov/meetings/IF/IF00/20231205/116653/BILLS-118-HR3950-M001159-Amdt-H3950_ANS_01XMLfiledbytheMajoritytoHR3950.pdf), which would create new transparency requirements for all ticket sales and restrict some harmful activity in the secondary market. Of the multiple legislative proposals recently considered in Congress, the Fans First Act has the strongest protections against harmful actions in the secondary market.

In early 2024, Congress will continue to negotiate the terms of a package of ticketing reforms, and it is essential that elected officials hear directly from theatre advocates about the harm they are encountering in the secondary market, and how these issues impact nonprofit ticket sellers, subscription-based and packaged sales, and donor-supported performance activity.

* [Speak Up Now to Urge Congress to Take Action](https://americanorchestras.org/learn/advocate/contact-congress-today/?vvsrc=%2fcampaigns%2f109463%2frespond)

**Biden Administration Proposes New Ticketing Regulations**

The Federal Trade Commission (FTC) is proposing to set new national rules for a wide range of goods and services that would set new requirements for ticket fee transparency, following scrutiny of hidden fees for tickets sold on both the primary and secondary sales markets. It is important to note that these are proposed rules, and the FTC is seeking public feedback on the draft. After this public comment period closes, the FTC will review the feedback before announcing final new rules and an implementation timeframe.

The draft rules would require sellers to display the total price of items for sale where sales prices are displayed and advertised, and to accurately represent the nature and purpose of fees that are charged. TCG, in partnership with the wider performing arts sector, is analyzing proposals for the impact on theatres. Theatres can also weigh in directly to share their comments through the link below.

* [FTC Proposes New Rules for Ticket Sales](https://www.federalregister.gov/documents/2023/11/09/2023-24234/trade-regulation-rule-on-unfair-or-deceptive-fees) – Comment Deadline January 8, 2024